



*The 26th Annual Edition of the  
Alan Ross Texas Freedom Parade  
YOUR RIGHTS, OUR RIGHTS, HUMAN RIGHTS!*

## **2009 PRIDE PARADE PROGRAM ADVERTISING OPPORTUNITIES**

**This is our 26th year to celebrate the Alan Ross Texas Freedom Parade and Festival in Lee Park. And this is a unique opportunity for you to show support of your community and also promote your business across the state of Texas. Don't miss your chance to be part of the 2009 Dallas Pride Guide!**

Take an ad in the 2009 Alan Ross Texas Freedom Parade Program. This beautiful full-color publication is produced by the Dallas Tavern Guild and The Dallas Voice. This glossy pride guide is filled with Pride Parade history, great photos, the parade route, Lee Park Festival information, GLBT community information and contacts. This great advertising opportunity has a month-long shelf life.

30,000 copies of this publication are distributed state-wide and released initially on Labor Day weekend with a second release the weekend of the parade. This is a wonderful way to show your support for the community and also be seen by thousands of potential new customers. Our rate sheet is available on this website for download.

**For additional information on advertising rates, ad sizes and placement in the 2009 program, contact:**

**[prideguide@dallasprideparade.com](mailto:prideguide@dallasprideparade.com)**

