



YOUR RIGHTS, OUR RIGHTS, HUMAN RIGHTS

The 2009 Alan Ross Texas Freedom Parade

“A Celebration of Gay, Lesbian, Bisexual, & Transgender Pride”

PARADE RULES

APPLICATION DEADLINE:
AUGUST 7, 2009
LATE FEE AFTER AUGUST 7, 2009
NO APPLICATIONS AFTER
AUGUST 14, 2009

There are additional changes to the structure of our process. Read all the rules carefully before you begin to fill out the application.

WELCOME TO THE 26TH EDITION OF THE ALAN ROSS TEXAS FREEDOM PARADE AND FESTIVAL IN LEE PARK!

PARADE RULES AND REGULATIONS

For questions regarding parade and festival rules and regulations please contact us at apps@dallasprideparade.com

1. General

Complete and accurately fill out the application. Type or print clearly. Return the completed form with the correct application fee to the Dallas Tavern Guild.

Applications received without the correct fee will not be processed. Incomplete applications will be returned with all entry fees. The Dallas Tavern Guild cannot be held responsible for applications and payments that are sent separately.

The 2009 Alan Ross Texas Freedom Parade will begin at 2:00 PM on Sunday, September 20, 2009. So that the parade can start on time, entries must be in place and checked in at the following times:

- 10 – 12 PM All floats must be in their assigned positions during this time.
- 12:00 PM Any entries not in position at this time will not be allowed to participate in the parade.
- 12:00 PM Street closed to all traffic.
- 2:00 PM The Parade begins!

For more information on the Parade, Downloadable Applications, Festival in Lee Park, Volunteer Opportunities, and Pride Week Special Events, visit our website at www.dallastavernguild.org

- 1.1. To be part of the 2009 Alan Ross Texas Freedom Parade, the sponsoring organization, and no other agent, must submit an official application and entry fee to the Dallas Tavern Guild (hereafter DTG).
- 1.2. Sponsoring organization must agree to all the rules herein and are responsible for informing all entry participants of these rules.
- 1.3. Applications must be postmarked by August 7, 2009. Applications with late fees must be postmarked no later than August 14, 2009. No applications after that date. **There will be NO exceptions to this rule.**
- 1.4. Incomplete applications will be returned with all entry fees. All of the applicant's contact information must be complete and verifiable. Questionable contact information may delay or prevent the processing of the application. Once the application is approved, you will receive confirmation by phone or e-mail that you are a parade entry.
- 1.5. Parade line-up is generally assigned in the order that completed applications are received. The line-up does not include the VIPs, Grand Marshals, and special honoree section which will lead off the parade.
- 1.6. If two or more entries would like to be placed together, they must be submitted and mailed together, with each application filled out completely. Each entry must still have an individual contact and the assembling of two or more entries does not constitute a single entry. Each application must have separate information and fees. This is only to secure placement together in the line-up
- 1.7. A representative of each Parade entry must attend the Mandatory Parade Meeting at 2:00 p.m. on Saturday, August 29, 2009 at the Rose Room, 3911 Cedar Springs Road. Unrepresented entries will not be eligible for entry into the parade. Those fees applicable to entries without representation at the mandatory meeting are non-refundable. The only exceptions to this rule are entries located outside a 50 mile radius of Dallas.
- 1.8. The Parade line-up begins at 10:00 a.m. on Sunday, September 20, 2009 and the parade starts promptly at 2:00 p.m.
- 1.9. As it is impossible to anticipate every situation that may arise, no conduct that violates any statute of the State of Texas or any ordinance on the City of Dallas will be tolerated. Any entry violating applicable law will be prohibited from participating in the Parade.

DUE TO PARADE MANAGEMENT AND TIME CONSTRAINTS, THE 2009 PARADE WILL BE LIMITED TO THE FIRST 80 APPLICATIONS RECEIVED (BY POST MARK DATE) WITH CORRECT PAYMENT.

2009 ALAN ROSS TEXAS FREEDOM PARADE RULES AND REGULATIONS

Parade Entry Requirements

- 1.1. All vehicles in the Parade must be able to navigate the entire parade route and make all turns and clearances without difficulty. Floats are generally professionally made or made by participants, normally constructed on a large truck, flatbed or trailer or over a small pickup or car. Dimensions of all floats must not exceed the following: 40 feet in length, 12 feet in width at the wheel base with a maximum width of 16 feet and 15 feet in height. It is the responsibility of each driver/entrant to see to it that their float clears all obstacles (tree limbs, traffic lights, overhanging utility wires and the bridge at the Tollway.) Enclosed cars, jeeps, convertibles, small pickups and animals are not considered floats for judging but are welcome for greater participation from the community.
 - 1.2. Each entry will be allotted up to 50 feet of line up space. All portions of the entry (float, vehicles, etc) must fit into this space. An extra 50 feet of space is available for an additional \$100.00 fee.
 - 1.3. Entries are lined up in residential areas with many driveways. It is the responsibility of each entry to ensure that all entry elements will fit in the space allotted and do not block driveways.
 - 1.4. In the line-up area, all vehicles must have someone who has a key to the vehicle and is able to move the vehicle with the entry at all times in the event of an emergency.
 - 1.5. Entries are encouraged to display their identity through a variety of visual media such as signs, banners both in front and on the sides of the entry, balloons, flags and/or t-shirts so that judges and spectators can easily identify the entry.
 - 1.6. Entries are encouraged to perform along the parade route as long as the performance is in a continuous forward motion. There will be **NO** Stopping along the parade route to perform. Entries will be judged as they pass along the parade route. Any group wishing to perform a standing routine must do so prior to the start of the parade at 2:00 pm. There will be a designated area and time on the parade route where performances can take place, but must be coordinated, scheduled and approved in advance with the Parade Committee. Those pre-parade performances will be judged and scored by the judges as in year's past and will still be eligible for trophies and recognition.
 - 1.7. All motorized entries must carry a "Type ABC" fire extinguisher as required by the City of Dallas Fire Marshal. Parade entries lacking such fire extinguishers, by the start of the Parade, cannot participate.
 - 1.8. The Parade Committee representatives have the right to enter any entry at any time to inspect and ensure compliance with Parade rules
 - 1.9. All Parade entries must be positioned and ready to proceed by 12:00 noon. Entries not in place by 12:00 noon will be denied participation.
2. **Item Distribution**
 - 2.1. Items to be thrown or distributed during the Parade must have been previously approved by the Parade Committee or at the Mandatory Parade Meeting. No items will be approved after that date.
 - 2.2. The only items that will be considered for "throwing" approval are: glow sticks, stress balls, key chains, plastic cups, temporary tattoos, beads, clothing, koozies, 3" frisbees and hats. Items thrown should have some intrinsic value, providing enough enticement for spectators to keep the items rather than throwing them on the ground.
 - 2.3. Condoms, dental dams, and personal/sensual lubricants may be handed to persons 17 years of age and older. The above items should not be thrown randomly to the spectators.
 - 2.4. **Refrain from throwing items until you are on Cedar Springs. Conserve "throw" items so that they last the length of the parade route.** Throw items to the back of the crowds and be sure they clear the barricades. Entries throwing items should have walking members to gather dropped items and be sure they clear the barricades and go into the crowd.
 - 2.5. No participants in the Parade may distribute sexually explicit or suggestive materials.
 - 2.6. Literature, glitter, confetti, streamers, coins, tokens may not be thrown or distributed by any Parade participant. Only pre-packaged food items may be thrown (i.e. chips, candy bars)
 - 2.7. Any participant in the Parade (and his/her respective entry/group) discovered throwing items not approved by the Parade Committee is subject to a charge for clean-up costs and/or suspension from future parade participation.
 3. **Dress and Behavior**
 - 3.1. The Parade Committee encourages all participants to appear in appropriate attire and engage in conduct that celebrates true GLBT Pride. The goal of the Parade Committee and the DTG is to promote not only the pride, but also the unity and appreciation of diversity. Dress or conduct displayed by any entry or individual participant contrary to this ideal or that is intentionally demeaning to any other group will not be tolerated. No exceptions to this rule.
 - 3.2. The DTG encourages all Parade participants to show respect for all genders, ages, races, cultures, lifestyles, faiths and sexual orientations. All participants are asked to display an attitude that promotes pride in the LGBT community. Participants may not use profanity, vulgar music, obscene gestures, or show other improper conduct toward any other group or individual participant or spectator.
 - 3.3. In the event that any individual spectator or group of protestors heckles any individual or group represented in the Parade (or the

2009 ALAN ROSS TEXAS FREEDOM PARADE RULES AND REGULATIONS

Parade as a whole) all Parade participants are encouraged to ignore the situation and NOT respond to the protestors.

- 3.4. No Parade participant may shoot spectators with water guns or water cannons.
- 3.5. The Parade line-up is in a residential area and our continued use of these areas is dependent on our well-maintained relationship and respectful behavior. You may test your music briefly but please, keep it low or turned off until you turn onto the parade route. Also police your staging area for litter and trash.
- 3.6. Both realistic and comedic male and female impersonations are welcomed in the Parade providing that the presentation adheres to the rules governing dress and behavior.
- 3.7. In accordance with the City of Dallas public nudity ordinance, Parade participants must not expose genitalia, buttocks, or female breasts.
- 3.8. In accordance with State of Texas obscenity law, sexual paraphernalia, real or simulated sex acts and genital or phallic representations are prohibited from the Parade.

4. Clean-Up and Trash

- 4.1. In order to limit clean-up costs and hence entry fees, each entry is required to be equipped with plastic trash bags for depositing trash and litter accumulated by the entry's participants before, during and after the Parade. Entries in violation of this provision are subject to being assessed a portion of the clean-up costs.

5. Alcohol and Illegal Substances

- 5.1. No participant in the Parade will be permitted to possess or consume alcohol or use illegal or controlled substances during the Parade or at any line-up, assembly or disbanding site.
- 5.2. No individual under the influence of a prohibited substance will be allowed to drive any vehicle participating in the Parade. Any participant violating this rule will be ejected from the Parade and his/her group's entry will be removed from the Parade by the Dallas Police Department or Constable's Office.

6. Personal Safety

- 6.1. All Parade participants should be aware of the possibility of heat exhaustion and/or stroke. The temperature on parade day could be in excess of 90 degrees. Entries are encouraged to bring plenty of water and replenishing fluids for participants.
- 6.2. The DTG does not assume or accept responsibility for the health, well-being or safety of any participant.

7. Extreme Weather Policy

- 7.1. In the event of extreme weather, including but not limited to rain, the DTG reserves the right to cancel the Parade.
- 7.2. In the event of a cancellation, Parade fees will not be refunded.

8. Rule Enforcement

- 8.1. The above rules and regulations are subject to the interpretation of the Parade Committee and will be enforced by

the DTG. These rules are created, not to inhibit your celebration in anyway, but rather to protect and enhance both the experience of the participant and the spectator. It is in respect for the 95% who follow the rules and participate in a positive manner that we enforce these rules. In addition, many of the restrictions or limitations set down here are in response to local and state laws governing parades and rallies.

- 8.2. The DTG and the Parade Committee reserve the right to remove any Parade participant for non-compliance with any of the rules stated herein.
- 8.3. Only registered and approved entries may participate in the Parade. Any individual or group not adhering to set rules or not registered and approved by the Parade Committee will be removed from the Parade by the Dallas Police Department or Dallas Constable's Office and could be subject to arrest (if deemed uncooperative) or suspension from future participation.
- 8.4. The DTG and Parade Committee retains the right to assess additional repair or clean-up costs to any entry causing damage, generating excessive litter or abandoning refuse.
- 8.5. **The Parade Committee and DTG reserve the right to refuse any application.**

Fees

\$150.00	Non-Profit Organization
\$300.00	Local For-Profit Organizations (business)
\$400.00	Corporate Employee Group (Dallas Based)
\$850.00	National or franchised business (Based Outside Dallas)
\$150.00	One Additional (50 Foot) Space / Max of One Additional
\$150.00	Throwing or distribution of approved items.
\$250.00	Late fee for Parade Application postmarked later than August 8, 2008. No applications accepted after that date.

Awards

Awards for exceptional Parade entries will be presented during the Festival for the following categories:

- Dallas Diva – Best Performance
- Platinum Pump – Best Walking Group
- Carson Kressly – Best Costume
- Stonewall – Best Social Commentary
- Your Rights, Our Rights, Human Rights (Best interpretation of the National Theme)
- Spirit of Oak Lawn – Best Overall Entry
- Corporate Pride – Best for-profit Entry
- Queen Latifa – Best non-profit Entry
- Alan Ross – Judge's Choice

PLEASE READ RULES CAREFULLY AS THEY HAVE CHANGED

FOR ADDITIONAL INFORMATION OR QUESTIONS, PLEASE CONTACT DAVID BERRYMAN, EVENT COORDINATOR, AT APPS@DALLASPRIDEPARADE.COM



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PARADE APPLICATION

APPLICATION DEADLINE:
AUGUST 7, 2009
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1

SPONSORING ORGANIZATION INFORMATION

Organization Name:
Mailing Address:
City: State: Zip Code:
Phone: Fax:
Website:
Representative for Parade:
Rep Phone: Rep E-Mail:

The parade representative must be the contact person the day of the parade regarding your entry and be on site during the event. A valid phone number for your representative must be listed.
If your organization based more than 50 miles from Dallas, Texas: (circle one) Yes No

2

PARADE ENTRY INFORMATION

Entry Description (not organization description):
Number of Participants: Number of Feet required*:

* Each Entry will automatically receive up to 50 feet of line-up space unless less space is required. If the entry requires more, an additional 50 feet can be purchased for a maximum of 100 feet.

List any other groups or businesses identifiable in your entry (extra fee may be required):

3

PARADE ELEMENTS

When measuring for length, include the towing vehicle and float or trailer.

Check all elements that will be included in your entry (some elements will require additional fee):
Float with Towing Vehicle Cars/ Trucks Walking Group Other
I want to purchase an extra space of 50 feet to make my space a total of 100 feet for \$150.00.
Performance Group (Must perform in pre-parade segment. See rule 2.07 on page two.)
Special Requests (no placement requests):

4

AUTHORIZATION FOR THROWN / DISTRIBUTED ITEMS

Briefly describe the item(s) your entry plans to throw / distribute. Please read the section on Item Distribution in the parade rules and regulations. There is an additional fee of \$150.00 for this option.

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PARADE ENTRY FEES

- _____ \$150.00 Non-Profit Organizations with No Commercial / Business Promotion or Advertising
- _____ \$300.00 Local For-Profit Organizations (Business)
- _____ \$400.00 Corporate Employee Group (Dallas Based)
- _____ \$850.00 National or Franchised Business (Based Outside Dallas)
- _____ \$150.00 One Additional Vehicle(s) / Additional Space (50 Feet) (Max of 1)
- _____ \$150.00 Throwing or Distributing of Approved Items
- _____ \$250.00 Late Fee for Parade Application Postmarked NO LATER than August 14, 2009

\$ _____ Total submitted

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PAYMENT INFORMATION

Enclosed payment by check (Payable to Dallas Tavern Guild) in the amount of: \$ _____

Credit Card: Name on Card: _____

DEBIT CARD Card Number: _____

VISA Expiration Date: _____ CVV Code: _____ (on the back)

MC Credit Card Billing Address: _____

AMEX City, State, Zip _____

I herby authorize Dallas Tavern Guild to charge \$ _____ in U.S. dollars to the above credit card number. I agree to all standard credit card processing policies.

Signature: _____ Date: _____

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SIGNATURE

My signature confirms that I am authorized to act as representative for the organization listed above and that the organization has read, understands, and agrees to abide by the rules of the 2009 Alan Ross Texas Freedom Parade. I also confirm that our organization supports the goals of the Parade Committee and the Dallas Tavern Guild as described in its Mission Statement. I understand that failure to follow the Parade rules may result in corrective action of an individual or group, including removal from the parade and prohibition from future participations.

Signature: _____ Date: _____

8

A REPRESENTATIVE FROM YOUR ORGANIZATION MUST ATTEND THE MANDATORY MEETING!

Your organization must have one person representing the organization attending the mandatory meeting for the parade entry to be included in the 2009 Alan Ross Texas Freedom Parade. **Any group without presentation will not be allowed to participate in the parade.** Only applicants outside a 50 mile radius of Dallas are exempt from attending this meeting. **There are no exceptions to this rule.**

WHEN: Saturday, August 29, 2009 at 2:00 PM

WHERE: The Rose Room at Station 4, 3911 Cedar Springs Rd.

DUE TO PARADE MANAGEMENT AND TIME CONSTRAINTS, THE 2009 PARADE WILL BE LIMITED TO THE FIRST 80 APPLICATIONS RECEIVED (BY POST MARK DATE) WITH CORRECT PAYMENT.

MAIL COMPLETED APPLICATION WITH PAYMENT TO ► ► ► DALLAS TAVERN GUILD
(Incomplete applications or applications with the wrong payment amount P.O. BOX 192478
will be returned with entry fees. No faxed applications will be accepted.) DALLAS, TEXAS 75219

(214) 358-4006 (Phone)

WEBSITES

www.dallastavernguild.org
www.dallasprideparade.com

Please direct any questions regarding parade application or parade information to:
David Berryman, Event Coordinator
apps@dallasprideparade.com